REMARKS

Claims 1, 3-20, 24-28, 30-34, and 36-40 are in the case and presented for

consideration.

The allowance of claims 27-28, 30-34, and 36-40 is acknowledged and appreciated.

Claims 1, 3-20, 24-26 were rejected under 35 U.S.C. 102(b) as being anticipated by

U.S. Patent 6,020,883 to Herz.

The Office highlights the "adapted to" language in claims 1, 5, 10, 16, and 24 and

indicates that such language makes optional but does not require steps or does not limit the

claim to a particular structure. The Office cites the set top multimedia terminals disclosed

in Figs 9-10 and further indicates that Herz discloses recommending video

programming/television shows. Since the Office has not addressed any of the elements

following the "adapted to" claim language, it is applicants' understanding that Herz is not

being cited for any of the elements following the "adapted to" language. (i.e., the elements

following the "adapted to" language are not considered as part of the rejection).

Accordingly, independent claims 1, 5, 10, 16, and 24 have been amended to

positively recite "at least one processor caused to execute operations..." (i.e., the recited

operations are not optional). Herz '883 does not teach or suggest the recited operations.

Thus, claims 1, 5, 10, 16, and 24, and all corresponding dependent claims are in condition

for allowance.

Accordingly, the application and claims are believed to be in condition for allowance,

and favorable action is respectfully requested. No new matter has been added.

Page 13 of 14

Serial No. 09/819,286 Attorney Docket No. US010097

Page 14 of 14

If any issues remain which may be resolved by telephonic communication, the Examiner is respectfully invited to contact the undersigned at the number below, if such will advance the application to allowance.

Respectfully submitted,

/Yan Glickberg/

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